



## ENTREPRENEURSHIP DEVELOPMENT CELL

Letter No: PERIIT/EDC/2020-2021/001

02-06-2020

### Circular

All the Department Coordinators of EDC are requested to attend the online meeting via Google Meet regarding the upcoming Webinar on 03-06-2020 at 11.45am.

Google Meet Link <https://meet.google.com/utm-maxc-abr>.

  
Chief Coordinator-EDC

### Copy to:

- Principal
- Vice Principal
- HODs of all departments
- EDC Department Coordinators

  
Dr. R. PALSON KENNEDY, M.E., Ph.D.,  
PRINCIPAL  
PERI INSTITUTE OF TECHNOLOGY  
Mannivakkam, Chennai - 600 048.

**ENTREPRENEURSHIP DEVELOPMENT CELL**

Minutes of the Meeting

Date: 03.06.2020



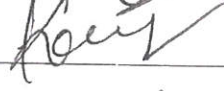

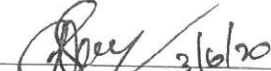
Time: 11.45A.M

Venue: Online

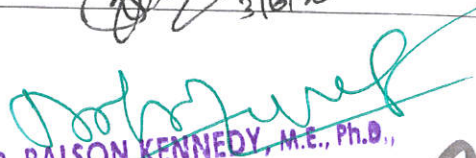
Meeting Link: <https://meet.google.com/utm-maxc-abr>.

The following are the topics discussed during the meeting:

1. The cell has planned to conduct the Inspiring Individuals on 15-06-2020 to 19-06-2020.
2. Assign 2 students as coordinators from each department, those who are interested within the idea about EDC.
3. Shortlist the students name list for EDC from every department.
4. Coordinators, should motivate and promote the students have idea about EDC.
5. Coordinators, give the guideline for the EDC students for pattern wrights.
6. Coordinators monitor the EDC students frequently and based on your time slot.
7. Make a hard copy of EDC students following details:  
i) Name, ii) Community iii) Date of birth, iv) Address, v) Parent mobile number vi) Age of students vii) Student contact number.

Department Coordinators	Signature:
Mr.S.Saravanan -CSE-AP	
Mr.R.Tamilamuthan-EEE-AP	
Mr.Kannadasan-ECE-AP	
Mrs.Karthika-CIVIL-AP	
Mr.Saravanan-MECH-AP	

  
Chief Coordinator-EDC 3/6/20

  
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Principal 3/6/20

**ENTREPRENEURSHIP DEVELOPMENT CELL**

Inspiring Individuals

Jun 15<sup>th</sup> to 19<sup>th</sup> 2020

The Entrepreneurship development cell of PERI IT organized a 5 day event titled Inspiring Individuals between 15<sup>th</sup> June 2020 and 19<sup>th</sup> June 2020, an interactive sessions with a motto of inspiring the aspiring entrepreneurs. It was conducted via the online mode owing to the pandemic. Five leaders from various walks of life consented to be the guest speakers to illuminate the students on their journey and to motivate the students to pursue their dreams.



Day 1

Date: 15<sup>th</sup> June 2020

Time: 5 PM

Gmeet link: <https://meet.google.com/utm-maxc-abr>

On the first day of the five day session, Mr. Prabhakaran Murugaiyah, Founder & CEO of Tilonix Valley TechPark. The Welcome Address and Chief Guest introduction was given by Mr. Tamilamuthan, Assistant Professor, Department of EEE. Mr. Prabhakaran Murugaiyah gave a very enlightening speech on his journey from the son of a farmer to a tech entrepreneur.

*Prabhakaran Murugaiyah*  
**Dr. R. RALSON KENNEDY, M.E. Ph.D.,**  
PRINCIPAL

PERI INSTITUTE OF TECHNOLOGY  
Mannivakkam, Chennai - 600048

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He spoke of his experience in small companies to working in fortune 100 companies in the United States of America. He spoke of his transformation into an entrepreneur and the reasons behind starting a tech company in Tirunelveli and also about why he named his company which resonates Silicon Valley. He requested the budding entrepreneurs to have an open mind and look for solutions to existing problems. The Vote of Thanks was delivered by Ms. Karthika, Assistant Professor, Department of Civil. The students expressed a very positive feedback for the session and the speaker.

Day 2

Date: 16<sup>th</sup> June 2020

Time: 11 am

Gmeet link: <https://meet.google.com/utm-maxc-abr>

Mr. Alfred Samuel, Senior consultant, Infosys Bangalore, was the guest speaker for Day 2. The Welcome Address and Chief Guest introduction was given by Mr. Tamilamuthan, Assistant Professor, Department of EEE. Mr. Samuel spoke about his varied work experience in the corporate world especially about the current company he has been associated with currently. He spoke about corporate work culture and the importance of grooming oneself physically, mentally for the corporate world. He spoke on the importance of being emotionally stable while getting into the business world. The vote of thanks was delivered by Mr. Kannadasan, Assistant Professor, Department of ECE. The students expressed a very positive feedback for the session and the speaker.

Day 3

Date: 17 June 2020

Time: 11 am

Gmeet Link: <https://meet.google.com/utm-maxc-abr>

The Speaker for the third day is Mr. Jyothinath Balaji, Chief Mentor and Digital Coach, Chairman, Adifix Pvt. Ltd. The Welcome Address was given by Mr. Manikandan, Assistant Professor, Department of CSE and the Chief Guest was introduced by Mr. Kannadasan, Assistant Professor, Department of ECE. Mr. Balaji spoke on the importance of "Digital" in entrepreneurship. He spoke of how social media is transforming the market and the importance of social media in selling your product. He stressed on the fact a good amount of

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marketing fund is spent towards digital marketing. He also explained about the negative side of social media where both positive and negative reviews are posted and where negative reviews spread faster and the ways to tackle negativity on the digital level. The vote of thanks was given by Ms. Karthika, Assistant Professor, Department of Civil. The students expressed contentment over the session.

Day 4

Date 18 June 2020

Time:

Gmeet link: <https://meet.google.com/utm-maxc-abr>

Mr. Nanda Kumar, IRS, consented to be the speaker for Day 4 of the session. Mr. Nanda Kumar, IRS, is the Additional Commissioner in the Department of Income Tax, Government of India. The welcome address was delivered by Mr. Tamilamuthan, Assistant Professor, Department of EEE and the chief guest was introduced by Ms. Karthika, Assistant Professor, Department of Civil. Mr. Nanda Kumar spoke on the various Taxes that are levied for businesses. He spoke on Direct and Indirect Taxes that are available for businesses. He gave a very brief talk on GST and the various tax slabs available in GST. He stressed on the importance of GST and how it is helping businesses grow. He also created awareness on the negative sides of not paying taxes. The vote of thanks was delivered by Mr. Kannadasan, Assistant Professor, Department of ECE. The students expressed a very positive feedback for the session and the speaker.

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JUNE 18 11AM  
2020

ENTREPRENEURSHIP DEVELOPMENT CELL

Presents

**INSPIRING INDIVIDUALS**  
Introduce, Interact & Inspire

REGISTER LINK: <https://bit.ly/3cYAowM>

GOOGLE MEET: <https://meet.google.com/utm-maxc-abr>

Income Tax Department  
Government of India

RESOURCE PERSON:

**Mr. NANDAKUMAR IRS**  
ADDITIONAL COMMISSIONER  
DEPARTMENT OF INCOME TAX  
GOVERNMENT OF INDIA

www.peri.education

*[Handwritten Signature]*  
**Dr. R. PALSON KENNEDY, M.E., Ph.D.,**  
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Day 5

Date: 19 June 2020

Time:

Gmeet link: <https://meet.google.com/utm-maxc-abr>

The speaker for the last and final day is Mr. K. Ramachandran, Chief Executive Officer, Vcidex solutions Pvt Ltd, Hyderabad. Mr. Ramachandran spoke of running a software business. He spoke of the competition involved in the technological industry. He spoke about his field of expertise i.e. supporting the logistics industry with technical solutions. He spoke of the logistics industry and Logistics is the future of world with e-commerce booming at an exponential rates. He also spoke about the softwares that they have worked on for assisiting HR Managers. He stressed on the importance of learning new softwares and always being updated in the current scenario. The vote of thanks was delivered by Mr. Manikandan, Assistant Professor, Department of CSE. The student expressed positive reivews for the entire event and asked for more such eye opening sessions.

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JUNE 19 2020 11AM

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**INSPIRING INDIVIDUALS**  
introduce, interact & inspired

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GOOGLE MEET: <https://meet.google.com/utm-maxc-abr>

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**Mr. K. RAMACHANDRAN**  
CHIEF EXECUTIVE OFFICER  
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Students participants screen shot sample.

*R. Palson Kennedy*  
**R. PALSON KENNEDY, M.E., Ph.D.**  
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Mannivakkom, Chennai - 600 043

PERI INSTITUTE OF TECHNOLOGY

PERIIT-EDC

2020-2021

Students participant attendance sheet

Event name: Inspiring Individuals

Venue: Google meet

Date: 15-06-2020 to 19-06-2020

S.No.	Register no.	Name	Class	Sign.
1	411519103001	Aarif Ahmed F	2CIVIL	P
2	411519103302	Vigneshwaran D	2CIVIL	P
3	411519103004	Ranjith R	2CIVIL	P
4	411518103006	Ragul R	3CIVIL	P
5	411518103012	Yogeshwaran P T	3CIVIL	P
6	411518103002	Kiran Kumar J S	3CIVIL	P
7	411518103008	Sree Balaji D	3CIVIL	P
8	411518103005	Praveenkumar P	3CIVIL	P
9	411518104010	Anand.C	III CSE	P
10	411518104012	Anirudh.R.K	III CSE	P
11	411518104014	Ashwin Balaji.S	III CSE	P
12	411518104016	Balarishi.S	III CSE	P
13	411518104028	Gokul Krishnan	III CSE	P
14	411518104031	Gurunath.M	III CSE	P
15	411518104032	Hemalatha.V	III CSE	P
16	411518104039	Karthik.N	III CSE	P
17	411518104040	Kasthuri.A	III CSE	P
18	411518106004	Angelo Jude Dumetil	III ECE	P
19	411518106005	Anugu Pavan	III ECE	P
20	411518106006	Arivukarasu T	III ECE	P
21	411518106007	Ashwini M	III ECE	P
22	411518106008	Aslam Badusha I	III ECE	P
23	411518106009	Barathwaj K R	III ECE	P
24	411518106017	Genji Mukhesh Reddy	III ECE	P
25	411518106018	Gokul Krishnan M	III ECE	P
26	411518106019	Habibunnisha	III ECE	P
27	411518106020	Intharan R	III ECE	P
28	411517105003	Aravind G	3 EEE	P
29	411517105006	Chandru S J	3 EEE	P
30	411517105007	Deepakkumar J	3 EEE	P
31	411517105008	Dinesh Kumar B	3 EEE	P
32	411517105009	Donald Santhuru S	3 EEE	P
33	411517105021	Mukesh S	3 EEE	P
34	411517105022	Naveen Kumar M	3 EEE	P
35	411517105023	Poomani R	3 EEE	P
36	411518114008	Balaji.K	3 MECH	P
37	411518114020	Hemanth Kumar.R	3 MECH	P
38	411518114018	Harish.R	3 MECH	P
39	411518114003	Allwin Raj Sudhan.A	3 MECH	P
40	411518114009	Bhuvan Raj.P	3 MECH	P
41	411518114002	Ajith Kumar.S	3 MECH	P
42	411518114001	Ajay.N	3 MECH	P
43	411519114006	Hari Krishnan.R	2 MECH	P
44	411519114001	Ajith Kumar.S	2 MECH	P
45	411519114016	Sandeesh Kumar.A	2 MECH	P

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Chief Coordinator-EDC



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5 DAYS ONLINE PROGRAM ON

**"INSPIRING INDIVIDUALS"**

CERTIFICATE  
OF PARTICIPATION

This is to certify that Mr / Ms. SANDEESH KUMAR . A  
from U - YEAR MECH has participated  
in five days online program on **INSPIRING INDIVIDUALS** held at **PERI Institute of  
Technology** from **15<sup>th</sup> to 19<sup>th</sup> June 2020.**

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OF PARTICIPATION

This is to certify that Mr / Ms. ANAND . C  
from III -YEAR CSE has participated  
in five days online program on **INSPIRING INDIVIDUALS** held at **PERI Institute of  
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CERTIFICATE  
OF PARTICIPATION

This is to certify that Mr / Ms. ARAVIND . G  
from III -YEAR EEE has participated  
in five days online program on **INSPIRING INDIVIDUALS** held at **PERI Institute of  
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CERTIFICATE  
OF PARTICIPATION

This is to certify that Mr / Ms. AJAY.N  
from III - YEAR MECH has participated  
in five days online program on **INSPIRING INDIVIDUALS** held at **PERI Institute of  
Technology** from **15<sup>th</sup> to 19<sup>th</sup> June 2020.**



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CERTIFICATE  
OF PARTICIPATION

This is to certify that Mr / Ms. KARTHIK . N  
from III - YEAR CSE has participated  
in five days online program on **INSPIRING INDIVIDUALS** held at **PERI Institute of  
Technology** from **15<sup>th</sup> to 19<sup>th</sup> June 2020.**



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